# **Case Study**

Jeremiah Trotter Jr.





### Customer

Chester County Young Life

## Audience

Approximately 100 attendees, consisting of golf participants, donors, and supporters.

Location

## Coatesville, PA

## Challenge

Chester County Young Life sought to surpass the previous year's benchmark of sponsoring 33 campers, strengthen donor engagement, and raise awareness of Young Life's impact within the local community.

#### The Solution

• Moderated fireside chat and Q&A session with Dave Spadaro and Jeremiah Trotter Jr., supported by a meet-and-greet with VIP guests and live auction support.

#### Results

The evening successfully energized attendees around Young Life's mission. Thanks to the event's success and the involvement of Spadaro and Trotter, Chester County Young Life secured funding to send 50 campers to summer camp—an increase of over 50% from the previous year.

Ultimately, Dave Spadaro and Jeremiah Trotter Jr.'s participation helped Chester County Young Life host its most successful Golf Outing to date, deepening community engagement and significantly surpassing its fundraising goals.



# Dave Spadaro & Jeremiah Trotter Jr. Drive Record-Breaking Success for Young Life Golf Outing

Chester County Young Life has a long-standing commitment to reaching teenagers with messages of hope, belonging, and opportunity. As part of this mission, the 7th Annual Coatesville Young Life Golf Outing was held at the Coatesville Country Club on May 19, 2025. The goal was simple but powerful: to raise the necessary funds to send underserved youth from the Coatesville area to summer camp. This year's event featured two celebrated Philadelphia sports figures: Eagles Insider Dave Spadaro and standout linebacker and community role model Jeremiah Trotter Jr. Their participation brought renewed energy, visibility, and authenticity to the evening program, ultimately playing a pivotal role in the event's record-breaking success.

The event is more than just a day on the green. It is a heartfelt initiative to break the financial barriers that prevent local teens from attending summer camp. Historically, no child from the Coatesville program has been able to pay full price for camp. In 2024, the event helped send 33 kids to camp—with each sponsorship costing \$800. The 2025 outing sought to significantly raise that number. The outing concluded with a dinner program that seamlessly transitioned into a mission-centered experience. Attendees were welcomed with a short video showcasing the transformative impact of Young Life camp, followed by a live auction led by Dave Spadaro that featured exclusive experiences like an Eagles training camp and game-day package. Spadaro then joined Jeremiah Trotter Jr. for a moderated conversation and Q&A, offering attendees a candid look into Trotter's life, values, and connection to mentorship and faith. This was followed by a direct fundraising appeal, passionately championed by Spadaro, and closed with an intimate meet-and-greet where guests engaged with both speakers.

The presence of Dave Spadaro and Jeremiah Trotter Jr. transformed the evening into something far more than a fundraiser. Spadaro brought a commanding yet heartfelt presence to the night, helping to raise an impressive \$7,000 from the Eagles package alone. His deep belief in the mission was evident as he urged guests to consider the life-changing impact of their donations during the final appeal. This pivotal moment helped spark a wave of giving that ultimately resulted in 50 kids being fully funded for camp—a 52% increase from the previous year. Trotter, joined by his fiancée, was equally impactful. His sincerity and openness during the fireside chat resonated deeply with the audience. He spoke powerfully about the importance of perseverance, community, and faith—messages that aligned perfectly with Young Life's mission. His accessibility during the Q&A and ensuing meet-and-greet solidified connections between guests and the cause, elevating the evening into a memorable experience.

The results speak for themselves: 50 campers were sponsored, golf team participation nearly doubled just two weeks before the event, and the venue reached close to full capacity. Ultimately, the 2025 Coatesville Young Life Golf Outing was a shining example of what's possible when purpose, planning, and meaningful connection align. Through authentic engagement and a shared sense of mission, the event not only exceeded its fundraising goals but deepened its impact on the community.

# **Frequently Asked Questions**



# Who is the Mollie Plotkin Group?

The Mollie Plotkin Group is about more than hiring a professional speaker or entertainer. It's about working together to create unforgettable live and virtual events, filled with engaging content, extraordinary stories, and enduring lessons.

As a Keynote Speaker & Entertainment Agency, we have established personal connections with our keynote speakers, experts, and entertainers.



## Why do we create case studies?

These case studies focus on the distinct, specific impact our talent has had on hiring organizations. When considering a keynote speaker, entertainer, or any paid appearance, it is easy to understand a speaker's unique background. It can be harder to demonstrate the impact and return on investment for your organization.



## Why do we focus on sports speakers?

We aim to showcase the incredible, transformative influence sports speakers have on organizations. Whether it's rallying a team during a tough quarter, setting the tone for a new initiative, or celebrating a recordbreaking year, sports speakers ignite energy and purpose in any room. However, that profound impact can be lost during year-end financial analysis when it isn't immediately quantifiable in a spreadsheet.



# Why do organizations hire Jeremiah Trotter Jr. & Dave Spadaro?

Because Jeremiah and Dave deliver more than a talk—they deliver a moment your audience will remember. Together, they create a space for authentic conversation and real inspiration, reminding audiences of the power of leadership, determination, and humility.



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