



Customer

Visa

Audience

50 graduates of Visa’s rotational talent development program

Location

Foster City, CA

Challenge

Visa sees this group comparing their experiences to each other and their peers outside the company a lot. They want these graduates to understand that getting knocked back is an inevitability. But they can be resilient enough to overcome those obstacles. Ultimately, Visa wanted this graduation event to leave attendees *inspired, motivated, and excited*.

The Solution

- 1-hour Keynote & Q&A with AK Ikwuakor

Results

AK’s keynote presentation was carefully crafted to resonate with the specific needs and challenges faced by Visa’s graduates. His message of self-determination, resilience, and authenticity resonated deeply with the audience and provided attendees with the tools and inspiration needed to thrive in their long careers ahead.

AK Ikwuakor Empowers the Next Generation of Visa Leaders

Visa, a global leader in digital payments, recognized the need to empower the graduates of their internal talent development programs as they transitioned into full-time roles. Having recently completed a demanding rotational program, these graduates were about to embark on their individual career journeys within the company. To ensure they felt confident, motivated, and prepared for the challenges ahead, Visa organized a dedicated graduation event at their Global HQ in Foster City, California. This event served as a capstone experience, providing them with valuable insights and inspiration to excel in their new roles. A key component of this event was the invitation extended to AK Ikwuakor, a renowned speaker and expert in leadership development, to deliver a keynote address.

AK's keynote presentation was meticulously crafted to resonate with the specific needs and challenges faced by these graduates. He emphasized the importance of self-determination as they moved from the structured support of the program to the independence of their new roles. He encouraged them to embrace this new chapter with excitement and take ownership of their career paths. Acknowledging the inevitable setbacks they might encounter, AK stressed the importance of resilience. He shared inspiring stories and practical strategies for overcoming challenges, bouncing back from adversity, and maintaining a positive outlook. Furthermore, he encouraged the graduates to embrace their individuality and bring their authentic selves to their work, highlighting the power of authenticity in building strong relationships and achieving success.

Understanding the importance of active participation, AK incorporated interactive elements into his keynote. He facilitated group discussions and activities, allowing the graduates to connect, share their experiences, and learn from one another. This approach fostered a sense of camaraderie and community, further strengthening their bond as they embarked on their new roles. The impact of AK's keynote, combined with the overall graduation event, was significant. Graduates left feeling inspired, energized, and excited about their future with Visa. More importantly, they left equipped with the tools to face any challenges in their upcoming careers ahead head-on.

The Visa Internal Talent Development Programs Graduation Event, featuring AK's keynote address, was a resounding success. By investing in its employees' development and providing them with the tools and inspiration to thrive, Visa demonstrated its commitment to building a strong and successful workforce for the future. This event served as a powerful launchpad for the graduates, empowering them to embrace their new roles with confidence, resilience, and authenticity.



Frequently Asked Questions



Who is the Mollie Plotkin Group?

The Mollie Plotkin Group is about more than hiring a professional speaker or entertainer. It's about working together to create unforgettable live and virtual events, filled with engaging content, extraordinary stories, and enduring lessons.

As a Keynote Speaker & Entertainment Agency, we have established personal connections with our keynote speakers, experts, and entertainers.



Why do we create case studies?

These case studies focus on the distinct, specific impact our talent has had on hiring organizations. When considering a keynote speaker, entertainer, or any paid appearance, it is easy to understand a speaker's unique background. It can be harder to demonstrate the impact and return on investment for your organization.



Why do we focus on motivational speakers?

We aim to illustrate the transformative influence motivational keynote speakers have on organizations. Whether it's motivating your sales staff, inspiring your organization during tough times, or reminding your team to stay hungry during good times, motivational speakers have a significant impact on your annual performance. However, that profound impact can be lost during year-end financial analysis.



Why do organizations hire AK Ikwuakor?

AK Ikwuakor is a world-class executive coach and sought-after keynote speaker who equips teams with the tools to achieve peak performance. His transformative presentations and workshops draw on his experiences as a top athlete, global philanthropist, and successful entrepreneur to deliver practical strategies for personal and professional growth.