



## Keynote speaker Robert Paylor inspires 500+ at DLA Piper's Global Partner Conference

### Customer

DLA Piper is a renowned global law firm

### Audience

500 people including Summer Associates, Raja Gaddipati Fellows, Emerging Leaders and 100+ Newly Minted Partners

### Location

Orlando, Florida

### Challenge

Most of the audience is transitioning to a new chapter in their career. In this high pressure environment, how do they build resilience and deal with the stress & anxiety that comes with larger workloads, accomplishments, and potential failures?

### The Solution

- 45 min keynote + 15 min Q&A

### Results

Robert Paylor provided an inspiring keynote designed to emphasize the importance of resilience, collaboration, and mental health on exceptional outcomes.

Rob motivated 500+ attendees, including Summer Associates, Raja Gaddipati Fellows, Emerging Leaders, and newly minted partners, offering them a new perspective on life.

"The room was silent as Robert shared his story, and the ways in which he overcomes adversity every day - he is a riveting speaker. He has an unbreakable spirit and mental toughness that is truly inspiring."

- Frank Ryan, Global Co-CEO, DLA Piper

DLA Piper is a globally renowned law firm recognized for its impressive accomplishments and stellar credentials. With offices in over 40 countries throughout the Americas, Asia Pacific, Europe, Africa, and the Middle East and over 3 billion in revenue, they deliver legal services seamlessly, comprehensively, and proactively; leaving a positive impact on their clients and their communities.

Recently, DLA Piper organized a Global Partner Conference with the objective of fostering a supportive and collaborative company culture. As part of the Conference, they held a Leadership Dinner and featured a keynote speech by Robert Paylor. Following the Leadership Dinner, a group of 300-315 attendees participated in an Inclusion Forum the following day. This program offered further opportunities for collaboration and development, allowing participants to build on the themes and messages introduced during the keynote event.

With over 500 attendees, including Summer Associates, Raja Gaddipati Fellows, Emerging Leaders, and newly minted partners, the audience faced various organizational challenges in the high-pressure legal industry. Stress and anxiety over workloads, accomplishments, and failures were common concerns. Additionally, the topic of mental health had gained significant attention within the legal community, making resilience and finding inner strength crucial aspects to address. DLA Piper, known for promoting a growth mindset, also aimed to instill a sense of determination in its audience. The newly minted partners, who had gone through significant challenges to reach their current positions, and the summer associates, who were now embarking on their legal careers, were particularly receptive to the message. Paylor encouraged them not to shy away from challenges but to embrace them as opportunities for growth and development.

During his keynote, Rob shared his remarkable journey of overcoming physical paralysis, highlighted the tools that can help individuals overcome their mental and emotional challenges, and discussed his new outlook on life. His keynote presentation resonated deeply with the audience, as he emphasized the significance of seeking support and asking for help. He conveyed that reaching out for assistance is not a sign of weakness but rather a brave and intelligent decision. By sharing the impact his teammates had on his recovery, Paylor highlighted the importance of collaboration and support within the organization.

The Inclusion Forum's theme, "The Sum of Us," underscored the value of collaborating with individuals from diverse backgrounds and experience levels to deliver excellent client services. Paylor's inspiring story of reinforced the message that collaborating with others can lead to exceptional outcomes.

Considering the importance of mental health in the legal industry, Paylor's keynote provided valuable insights and inspiration to the audience. The event aimed to create an atmosphere of support, where individuals felt encouraged to seek help when needed and to prioritize their well-being. By addressing the audience's specific challenges and emphasizing the importance of resilience, mental health, determination, collaboration, and personal growth, Paylor's keynote left a lasting impact on DLA Piper and its employees.



# Frequently Asked Questions



## **Who is the Mollie Plotkin Group?**

The Mollie Plotkin Group is about more than hiring a professional speaker or entertainer. It's about working together to create unforgettable live and virtual events, filled with engaging content, extraordinary stories, and enduring lessons.

As a Keynote Speaker & Entertainment Agency, we have established personal connections with our keynote speakers, experts, and entertainers.



## **Why do we create case studies?**

These case studies focus on the distinct, specific impact our talent has had on hiring organizations. When considering a keynote speaker, entertainer, or any paid appearance, it is easy to understand a speaker's unique background. It can be harder to demonstrate the impact and return on investment for your organization.



## **Why do we focus on motivational speakers?**

We aim to illustrate the transformative influence motivational keynote speakers have on organizations. Whether it's motivating your sales staff, inspiring your organization during tough times, or reminding your team to stay hungry during good times, motivational speakers have a significant impact on your annual performance. However, that profound impact can be lost during year-end financial analysis.



## **Why do organizations hire Rob Paylor?**

Rob's story of struggle and success will inspire every audience. His will and determination have enabled him to go from "Paralyzed to Powerful." Rob's memorable and moving keynote will inspire you to recognize the power you have and the gifts you are given each and every day.