



Emmitt Smith

NFL's All-Time Leading Rusher, Bestselling Author,
& Real Estate Entrepreneur

Featured Speeches

- **A Championship Vision**
- **Find Your Purpose & Pursue Your Dreams**
- **Preparation + Opportunity = Success**
- **Fireside Chat with Q&A**

3-Time Super Bowl Winner, All-Time Career Rushing Leader, Super Bowl MVP, 8-Time Pro Bowler, 4-time First-Team All-Pro Emmitt Smith, and successful entrepreneur.

Emmitt Smith shares the lessons he's learned from his success on & off the field.

"Winning is something that builds physically and mentally every day that you train and every night that you dream."

- Emmitt Smith

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Emmitt Smith's Story

In 1990, Emmitt was drafted by the Dallas Cowboys and immediately made a name for himself. At his first press conference, he announced he wanted to finish his career as the NFL's all-time leading rusher. In his first season, he accumulated 11 touchdowns and almost 1,000 yards, along with Offensive Rookie of the Year and Pro Bowl honors. However, he didn't stop there. By the end of his career, Emmitt secured his all-time rushing record with 18,355 yards. He also helped lead the Dallas Cowboys to three Super Bowl championships in four years (1992, 1993, and 1995). In Super Bowl XXVIII, he was named Most Valuable Player. Additionally, he was selected to eight Pro Bowls and was a four-time First-Team All-Pro selection. NFL Films also chose him as the 28th Greatest Player in NFL History.

After retiring from football in 2005, Emmitt has worked as a commentator and analyst for ESPN, NFL Network, and Fox. In 2010, he was inducted into the Pro Football Hall of Fame. His post-career success also includes winning the third season of ABC's *Dancing with the Stars*. However, Emmitt's main focus has been entrepreneurship. Currently, he runs several companies involved in real estate, construction and technology.

As a keynote speaker, Emmitt brings his wealth of experience as a successful athlete and entrepreneur to inspire audiences to achieve their goals. He shares insights on leadership, teamwork, perseverance, and overcoming obstacles to achieve success both on and off the field. His engaging style and powerful message make him a sought-after speaker for corporate events, conferences, and other gatherings.

Featured Keynotes

A Championship Vision

Discuss the planning and long-term strategy your company has to take to become a championship team.

Find Your Purpose & Pursue Your Dreams

Motivate your audience to follow their heart and achieve their ideal life.

Preparation + Opportunity = Success

Every successful individual and team did 2 things right: they were prepared and used that preparation to leverage the full advantage of their opportunity when it came. Have Emmitt relate this core principle with the story of his success.

Fireside Chat with Q&A

Have an open conversation with an NFL Legend and allow your team to ask Emmitt the questions they want answered.



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