



Simon Bailey

Keynote Speaker, Author, TV Host, Formerly of the Disney Institute

Speaking Topics Include

- Spark Next Level Leadership
- Spark the Customer Experience
- Elevate Your Culture
- Release Your Brilliance™ -Forget Your Title and Transform Your Job

Performance Sales Leadership **Teamwork** First African American Sales Director at **Disney**

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Let us tell you Simon Bailey's story

A keynote speaker, a success coach, an author, television host, and philanthropist, Simon T. Bailey's purpose in life is to help you discover your brilliance. Every single person has brilliance within them. The problem is that this brilliance often gets buried by society's rigid rules on how we are allowed to use our talents and abilities. It's only when we learn to shift our way of thinking that we can find our spark.

Simon T. Bailey has the insight and inspiration to help you find your spark and unleash your brilliance to the world. With his more than 30 years of experience, he has worked with over 2,000 companies in 50 different countries. He has helped countless people find their spark, and he'll help you find yours too.

What others to have to say about Simon



"Simon is one of the most gifted and charismatic speakers I've ever met. His sole purpose in life is to improve the lives of others and bring them to live lives of true brilliance & passion, operating from levels higher than they ever thought possible. He was the keynote speaker for our first-ever True to You Leadership Summit and had everyone in the room engaged and eager for more. His larger-than-life energy engulfed the room and made you feel like he was sharing his wisdom directly with you. Simon is a difference-maker with a very special set of skills. Thanks, Simon for all you do to make us brilliant."

-Camye Mackey

Chief People Officer, Atlanta Hawks and State Farm Arena



"Simon delivered the opening Keynote for our ESPA Annual Conference and what a great start to our event! This was a virtual event so we needed someone with positive energy and enthusiasm to get everyone inspired and capture people's attention and Simon's talk certainly accomplished this. Simon was careful to incorporate direct references, tips and take-aways for our industry which was a great strength of the program. He earned great ratings from our attendees. I will definitely consider him for other event opportunities and I highly recommend him for program content on business, communications and leadership topics.!"

-Lynn McCullough

Executive Director and Meetings Manager of CMA Association Management







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