



Marcus Allen

Keynote Speaker

CEO, Entrepreneur

Big Brothers Big Sisters Independence Region

Speaking Topics Include

- Leading Innovation
- Replicating Success
- Out-working Competition
- Maintaining Excellence

Performance

Sales

Leadership

Teamwork

Diversity Equity & Inclusion

Actionable Strategies



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Let us tell you **Marcus Allen's** story

Marcus Allen is a former professional basketball player, keynote and motivational speaker, entrepreneur and current CEO of Big Brothers Big Sisters Independence Region. His career success and community leadership make him a sought-after keynote speaker on topics ranging from leadership, excellence and motivation. He has appeared on CNN, Oprah Winfrey and various local and national news shows. He has been a keynote speaker to fortune 500 companies such as Bank of America, Deloitte and others.

Marcus Allen is a charismatic and passionate public servant, devoted to helping those less fortunate. As a visionary leader with more than 20 years of experience as a nonprofit executive, he has worked tirelessly to improve life circumstances for disadvantaged youth and to advocate for equal opportunities for communities of color. He joined Big Brothers Big Sisters Independence in 2013 to further this platform as the organization's first Black Chief Executive Officer in its celebrated 106-year history.

Marcus's impact on countless lives has been recognized by receiving the following awards:

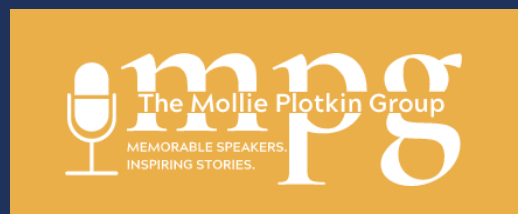
- Philadelphia Business Journal's Most Admired CEO Award
- Jersey Man Magazine Men & Women of the Year
- McDonald's Anthony De Luz Black History Maker of Today Award
- Philadelphia Life Magazine's Men of the Year
- Philadelphia Tribune's Top 10 list of Most Influential African Americans Under the Age of 40
- Inspiration Award from the Philadelphia Alliance
- PowerShift's Community & Civic Leader of the Year

What others to have to say about **Marcus**



"Marcus Allen, CEO of Big Brothers Big Sisters Independence Region, joined us as the keynote speaker for our Martin Luther King, Jr. Day celebration today. He issued a motivating reminder to our team: "There are thousands of people counting on you, and they are impacted by the way you serve them and this community." Thank you, Marcus, for your inspiring words and for underscoring the importance of community service to achieve Dr. King's dream and keep his legacy alive."

-Main Line Health



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