



## David Kwong

**Magician** and New York Times crossword puzzle constructor David Kwong has delighted and confounded audiences worldwide. A **TED Talk favorite**, Kwong speaks to corporations and associations around the world.

Celebrity Magician

Puzzle Master

Influence & Persuasion Expert

Keynote & Motivational Speaker

### Speaking Topics Include

- The Principles of Illusion
- Creating Order Out of Chaos
- Creativity Within Constraints and Parameters

### Clients Include



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## David Kwong's Story

David Kwong is a magician and veteran "cruciverbalist" (crossword puzzle constructor). He routinely creates puzzles for the New York Times, Los Angeles Times, and Wall Street Journal. On top of that, David was the head magic consultant for the hit movie *Now You See Me*. He has also worked on *The Imitation Game*, *Mission Impossible: Rogue Nation*, *Ghostbusters: Afterlife*, and *The Afterparty* on Apple TV.

David's virtual show, *Inside the Box*, garnered a Critic's Pick from the New York Times. Even more, his live one-man show, *The Enigmatist*, has sold out multiple runs in New York City, Chicago, and Washington, D.C. David's brand of magic delights and challenges audiences around the world. His tricks and puzzles are never too hard, but just enough to get his audience thinking!

As a keynote speaker, David Kwong has fascinated audiences as he explains and demonstrates "why we can be fooled so easily". During his keynote speeches, David has pulled back the curtain on magic, explaining the science behind illusion. However, David's speeches go far beyond magic. Cross-pollination is at the core of David's keynotes. Kwong loves working with his audience to create an entirely unique event.

## Live Performances

### Smart Entertainment: MC & Entertainer

Bring the Spark of Magic to Your Next Corporate Off-Site

### Science: The Magician and the Crossword

This is one of David Kwong's most requested performances because of its strength to bring teams together in wonder and amazement.

### Inside the Box

Attendees join an entirely interactive show of puzzles, hosted and facilitated by David. This is the perfect team-building event for your remote-working team, large or small.

### Solving Together: A Puzzle Hunt

"The perfect team event." David Kwong's *Puzzle Hunt* is perfect for team-building and alleviating employee burnout.



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# Featured Keynotes

## The Principles of Illusion

I don't pretend to have super powers in any way. I believe that all magic is science. It's the science of fooling your brain. Successful leaders—from Steve Jobs, Warren Buffet, and Ted Turner to President Obama, Megyn Kelly, and Jeff Bezos—are masters of control and command who understand how to sway opinions and achieve goals. Magic does not have to be about deceiving people, but rather getting ahead of the competition.

- Bridge the gap between perception and reality to help increase your own powers of persuasion and influence.
- Learn the seven fundamental principles of illusion—rules anyone can learn to master.
- Discover a different way to sell your idea, product, or skills, and make your best shot better than everyone else's.

## Creating Order Out of Chaos

In today's modern world, we are bombarded with new information and data. Constantly scrolling and updating news feeds, a barrage of suggested posts, and countless emails. In this presentation, David Kwong, through a feats of magic and practical insight, demonstrates how to:

- Organize vast amounts of data in your brain
- See the world through the eyes of a magician, puzzle designer, and producer
- Synthesize the disparate bits of information into a holistic lifestyle

## Creativity Within Constraints and Parameters

Limitations inspire innovation. David Kwong, New York Times crossword constructor and master Illusionist, explains how constraints give us the freedom to create. Kwong demonstrates how to communicate engaging stories through

- The restrictions of a crossword puzzle
- The sensitive angles of a stage illusion
- Or the three act-structure of a screenplay.

Inspire your audience with a new method of problem solving through David's groundbreaking puzzles and illusions.



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## Testimonials

"If you're puzzling over the perfect team event, David Kwong is the answer. Everyone left the event feeling smarter and closer as a team. It was truly a unique and memorable experience. Now the only puzzle left to answer is, how do we top this for our next team event?"

- Josephine Lee, Google

"Kwong delivers trick after hypnotizing trick."

- Thomas Floyd, Washington Post

"It's like a spin class for the frontal lobe."

- Alexis Soloski, New York Times

"Without spoiling too much, I can tell you that this show had every audience member entranced, whether old or young, with each trick growing from impressive to mind-shattering as the layers of his knowledge and ability combined and overlapped. I cannot recommend this show enough..."

- Helen Ganley, Theatre Review

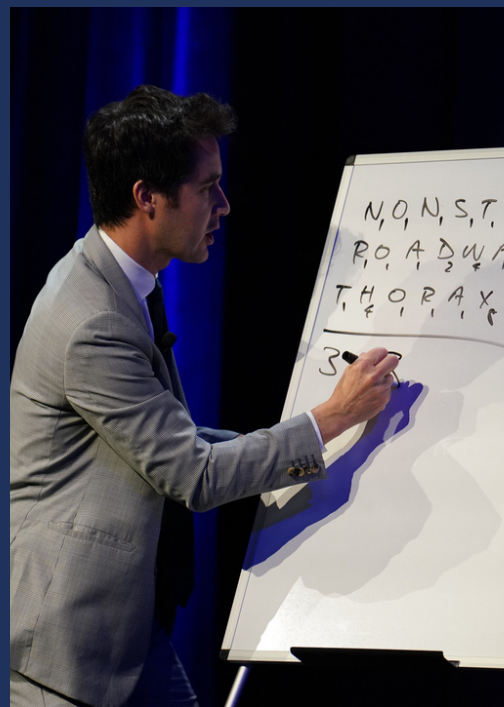
"Spending time with puzzle master and magician David Kwong is a bit like hanging out with a dashing and amiable supercomputer programmed to solve the most eccentric problems mankind could dream up for its cognitive amusement."

- Charles McNulty, Los Angeles Times

"David Kwong hosted our 2023 corporate holiday party. There were 100 of us participating virtually across six countries -- needless to say, David had his work cut out for him! He crafted customized puzzles that not only spoke to our line of work but also were accessible to the multiple global cultures that participated. We broke out into small teams and over the course of the next 90 minutes, groups of people who otherwise don't usually work together bonded over trying to solve puzzles. People loved the opportunity to get to know each other in a new environment and they had a great time."

David did a fantastic job of not only crafting the puzzle hunt but also choreographing the many moving pieces that day. We can't wait to welcome him back for future events!"

- Annie Gerhart, Infinite Athlete, Inc.



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