



David Kwong's Puzzle Hunt Sets A New Standard for Google's Teambuilding Events

Customer

Google is a global technology company

Audience

Google Search Strategy & Insights Team
Members across 2 locations - New York City and Mountain View

Location

Virtual

Challenge

The Search Strategy & Insights Team has only been together for a year. This will be their first team building event and they want to build cross-team connections within the New York City and Mountain View members.

The Solution

- An hour-long virtual Puzzle Hunt

Results

"If you're puzzling over the perfect team event, David Kwong is the answer. We invited David Kwong to create and lead a Puzzle Hunt for our first ever team event and he delivered! The puzzles were challenging but not impossible and all designed to be solved with teamwork and creativity.

David incorporated elements of storytelling into the Puzzle Hunt that made the experience more fun and engaging. Everyone left the event feeling smarter and closer as a team. It was truly a unique and memorable experience. Now the only puzzle left to answer is, how do we top this for our next team event?"

- Josephine Lee, Google

Google is a globally renowned technology firm recognized for its innovations across numerous industries. With offices in over 50 countries throughout the Americas, Asia, Europe, Africa, and the Middle East and almost \$280 billion in revenue, Google is one of the biggest players in today's business landscape.

Recently, Google's Search Strategy & Insights Team organized a virtual event with the objective of fostering better connections and a collaborative team culture. As part of this event, they held a virtual Puzzle Hunt with celebrity magician, movie consultant, New York Times crossword writer, and keynote speaker David Kwong.

David's Puzzle Hunt had a significant impact on this team. Having been together for about a year, this was their first team-building event. They separated into teams of 4-5 people which allowed for focused collaboration within smaller groups, while still providing opportunities for interaction between teams through breakout rooms on Google Meet. Given the event goal of facilitating cross-team connections between the New York City and Mountain View offices, this setup was ideal.

As a strategy team, many members of the SSI team already had a puzzle-solving mindset, and David's Puzzle Hunt provided the perfect opportunity for them to put their skills to the test. The puzzles offered the perfect challenge and an amazing opportunity to cultivate teamwork and creativity. With team members working together towards a fun, common goal, they easily fostered a sense of camaraderie and unity.

David's incorporation of storytelling elements into the Puzzle Hunt made the experience even more enjoyable and engaging. It added an extra layer of excitement and intrigue, keeping participants fully immersed in the experience. By combining puzzles with storytelling, David created a unique and memorable event that left everyone "feeling smarter and closer as a team." This not only strengthened the bonds between team members but also enhanced their problem-solving abilities and critical thinking skills.

Overall, David Kwong's Puzzle Hunt had a profound impact on Google's Search Strategy & Insights Team. It provided an engaging and challenging experience that fostered teamwork, creativity, and problem-solving skills. The event left a lasting impression on the team members and set a new standard for future team events, leaving Google wondering how they will top this unique and memorable experience in their next gathering!



Frequently Asked Questions



Who is the Mollie Plotkin Group?

The Mollie Plotkin Group is about more than hiring a professional speaker or entertainer. It's about working together to create unforgettable live and virtual events, filled with engaging content, extraordinary stories, and enduring lessons.

As a Keynote Speaker & Entertainment Agency, we have established personal connections with our keynote speakers, experts, and entertainers.



Why do we create case studies?

These case studies focus on the distinct, specific impact our talent has had on hiring organizations. When considering a keynote speaker, entertainer, or any paid appearance, it is easy to understand a speaker's unique background. It can be harder to demonstrate the impact and return on investment for your organization.



Why do we focus on entertainers?

We want to show that the message and impact of entertainers can often rival that of keynote speakers. Great entertainers have value as a means of employee appreciation, stress relief, and burnout prevention. But often, their impact spans far past that horizon. In fact, some of the best entertainers also deliver incredible keynote speeches.



Why do organizations hire David Kwong?

David has delivered multiple TED Talks, is an expert on influence and persuasion, delivers an incredibly unique magic act, and tailors his offerings to suit each organization's needs.