



Ron Jaworski

NFL Quarterback and CEO

Motivational and Keynote Speaker

Inspirational Storyteller

"Positive thinking is the key to success in business, education, pro football, anything that you can mention. I go out there thinking that I'm going to complete every pass."

-Ron Jaworski

Speaking Topics Include

- **Learning to Compete Every Single Day**
- **Achieve Success with Integrity**
- **Coach, Train and Lead**

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EVERY TIME.

We are all storytellers.
Invite our speakers to
share their stories
with you.



Let us tell you **Ron Jaworski's** story

You know Ron Jaworski as "Jaws", **the iconic quarterback** who spent more than 20 years in the ESPN studios after his retirement. You remember his touchdowns, his crucial role in those legendary Dick Vermeil Philadelphia Eagles teams, and even his signature drawl in the Monday Night Football booth. And of course, he's the **CEO Quarterback**, a term coined for his vast business experience and learning that he's brought to some of the world's biggest corporations as a motivational speaker.

Understanding the **intersection between football and business is a powerful tool**. Jaworski embodies that intersection, embracing a positive mindset and optimism about the power of work and motivation that easily segues between the two industries. Seventeen years in the NFL, on four different teams, taught Jaworski the importance of making adjustments. What makes his speaking engagement so unique is that he tailors each speech to his audience, reading the room perfectly while transferring his knowledge from the gridiron to the boardroom.

The "Jaws" nickname is no accident. Jaworski loves to talk, and his words don't go to waste. Under a theme of "competing every single day," his **business philosophy focuses on 5 key takeaways**: *You need to take risks to achieve your goals.*

- Leaders need to lead by example, showcasing the fierce nature of a competitor every single day.
- Hard work and persistence will win against bigger and more resource-heavy competitors, every single time.
- It's crucial to find the right people for your team, then coach and train them with genuine enthusiasm and passion.
- You can try to reach success by all means possible. But you can only achieve true success with true integrity.

Ron Jaworski is the CEO Quarterback: leading community leaders and industry innovators throughout the country while also owning and growing six golf courses. Much like you need to be in the stadium for a true fan experience, you need to be in the audience for Jaws' speeches. More importantly, **your team needs to hear his philosophy** to begin working together, staying together, and winning together.



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