Case Study

Kevin Reilly





Customer

Man Up New York is an annual faith-based conference

Audience

Crowd of 300+ Catholic men from the greater Philadelphia area looking for spiritual enrichment and inspiration

Location

Location

New Rochelle, NY

Challenge

Today, there is a void in enabling men to come together to share the Gospel with each other outside of Sunday Mass. Man Up's attendees are struggling to keep Jesus Christ present in their lives. They need support and encouragement to be better sons, fathers, and husbands by living out their faith.

.....

The Solution

45 min keynote + 15 min Q&A

Results

Kevin Reilly provided an inspiring keynote that motivated and empowered attendees, leaving a lasting message about of the impact of faith.

.....

"We found his story to be truly inspiring...We believe the men who heard Mr. Reilly speak left fired up to live as men of Jesus Christ present in the Eucharist."

> - Gilbert Rodriguez, Associate Director to the Adult Faith Formation Office, Archdiocese of New York



Keynote speaker Kevin Reilly's faith inspires 300+ at Man Up New York Conference

Man Up New York is an annual conference that seeks to empower men by integrating their faith into their everyday lives. The event is an extension of the successful Man Up Philly Men's Spirituality Conference, which originated in 2008. The conference grew out of a need identified by a group of five men in 2002 who saw a void in enabling men to come together outside of Sunday Mass to share the Gospel and discuss how to become better fathers, husbands, sons, and good Catholic men. This initiative evolved into the Man Up Philly and Man Up New York conferences, which gather Catholic men for a day of spiritual enrichment and inspiration.

The mission of each Man Up conference is to strengthen one another, grow in commitment to the Catholic faith, and better serve their families and the Church by living out their faith in all aspects of their lives.

The event features inspirational speakers who share their personal stories and insights, aiming to inspire and energize attendees to lead their families by example. One notable speaker at the 2023 Man Up New York Conference was Philadelphia Eagle alum, desmoid tumor survivor, and lauded keynote speaker Kevin Reilly. Kevin's story of hardship, loss, and the value of faith during difficult times was especially valuable for Man Up's audience.

Reilly's presentation was particularly impactful, leaving a lasting impression on the attendees. His video introduction, particularly, set the tone for his keynote and engaged the audience from the start. Gilbert Rodriguez, an Associate Director for the Archdiocese of New York, expressed his appreciation for Kevin Reilly's keynote. He highlighted Mr. Reilly's inspiring story and his use of personal experiences to convey powerful messages. One attendee mentioned that Kevin Reilly's testimony was especially powerful given his life-changing physical loss:

"We were pleased to have Mr. Kevin Reilly give a keynote at the Man Up New York Conference at Iona University in New Rochelle, NY. We found his story to be truly inspiring. I loved his use of the video introduction before his keynote. It set the tone for the rest of the talk. We believe the men who heard Mr. Reilly speak left fired up to live as men of Jesus Christ present in the Eucharist. One man who attended the conference said, 'Kevin Reilly engaged me with his stories of the NFL and his testimony was the most powerful given his physical life-changing loss.' " - *Gilbert Rodriguez, Associate Director to the Adult Faith Formation Office, Archdiocese of New York*

This testimonial indicates that Kevin Reilly's keynote left a lasting impact on the men who attended the conference. His message inspired and resonated with the audience, moving them closer to the conference's mission of empowerment, faith, and improvement. Kevin Reilly's impact at Man Up New York was profound. His keynote left a lasting impression on the attendees, motivating them to embrace their roles as men of faith in their communities and homes.

Frequently Asked Questions



Who is the Mollie Plotkin Group?

The Mollie Plotkin Group is about more than hiring a professional speaker or entertainer. It's about working together to create unforgettable live and virtual events, filled with engaging content, extraordinary stories, and enduring lessons.

As a Keynote Speaker & Entertainment Agency, we have established, personal connections with our keynote speakers, experts, and entertainers.



Why do we create case studies?

These case studies focus on the distinct, specific impact our talent has had on hiring organizations. When considering a keynote speaker, entertainer, or any paid appearance, it is easy to understand a speaker's unique background. It can be harder to demonstrate the impact and return on investment for your organization.



Why do we focus on faith-based keynote speakers?

We want to show that the message and impact of faith-based keynote speakers rivals that of a "conventional" keynote speaker. Faith has been on a steady decline in recent years. However, whether you are religious or not, the lessons faith-based speakers share are immensely valuable.



Why do faith-based organizations hire Kevin Reilly?

Kevin Reilly's story is an incredible testament to faith. Whether big or small, Kevin enjoys spreading his message of positivity, resilience, and faith everywhere.

